

ATTACHMENT 2 – Description for \$3.4 Million Investment in Westside Parks
(was not included in Attachment 1 transmittal)

The \$3.4 million listed in the bond proposal for Westside Parks will cover robust community engagement, park design and construction of new improvements to Modesto, Poplar Grove and Jackson Parks. Utilizing this funding for the Westside Parks is consistent with Strategy W-1 of the Reimagine Nature Public Lands Master Plan which states “Neighborhood parks are designed and programmed to highlight the unique natural, historical, cultural and economic identity of the surrounding area and community in which they are located.” The policies that support this major strategy which will be included in the project scope include data collection on park use and engagement, engaging the surrounding community in the visioning of public spaces with particular emphasis on fostering engagement with under-represented groups, and enhancing community pride and placemaking characteristics within the parks. The overarching purpose of the funding is to create high-quality experiences within these parks. As defined by the Urban Land Instituteⁱ, high-quality parks are in excellent physical condition, are accessible to all potential users, provide positive experiences and are relevant to the communities they serve, and are flexible to changing circumstances. These are all standards that will be sustained in the development of this project. Based on these qualities, the specific goals for the Westside Parks project are as follows:

- Improve west side parks so that they are in excellent physical condition. Evaluate the condition of all assets to determine replacement or rehabilitation needs.
- Improve circulation in the park and access to the park so that it is accessible to all potential users. Create a circulation network in the park to encourage walking and improve access to park amenities and the neighborhood.
- Collaborate with the community to identify multiple uses and opportunities to a wide variety of users. This may include new passive recreation areas or new active recreation options.
- Include placemaking elements that are relevant to the communities they serve and accurately reflect the community character. This might include public art, interpretive signage or the development of special use or gathering areas.
- Improve the climate resilience of the landscape by reducing the amount of underutilized turf and replace it with a regionally appropriate and biodiverse planting composition and potential accompanying irrigation. Include more shade trees and pollinator gardens.

Funding will specifically go towards hiring of a consultant for comprehensive public engagement and design, and a contractor for construction of the project. Project scope will be developed with public input and may need to be phased based on costs and funding capacity.

\$1.2 Million will make a significant and noticeable difference in the City's wayfinding signage. There will always be a need to add, change or modify existing signage.

\$1,200,000:

- \$300,000 Community engagement, consultant Services (planning and design), permits, engineering project management and fees, project contingency and other soft costs
 - Approximately \$120,000 will be allocated for consultant services, master planning and design, to develop a wayfinding best practices document and plan. This plan will build on the recently completed SLC Public Lands Signage Guidelines. The wayfinding plan will create an easy to replicate approach for identifying key locations for wayfinding signage and appropriate sign type. This document will provide guidance on immediate implementation as well as planning for future additions to the wayfinding system. The goal of the project is to connect people to the green space resources in the city including public lands and other public resources like libraries and recreation centers.
 - \$900,000 Construction Budget
Approximately \$900,000 is allocated for wayfinding signage construction and installation. Signage will include, but not be limited to, wayfinding, directional, and naming signs to be installed across all districts. 2020 costs for signs range from \$2,250 to \$5,000. Using an average sign cost of \$3,500, an estimated 250 (approximately 35 + signs per council district) will be installed as part of this project. The estimated number of signs installed as part of this project are based on historic costs, actual numbers may differ, due to unforeseen future cost increases. This project will make a substantial improvement to the city wayfinding system that is an ongoing effort as we continue to add to the public amenities in our City environment.
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